

TOW 2025 - SPONSORING KIT

OVERCOMING RESISTANCE IN CANCER
THERAPIES: FROM MECHANISTIC
INSIGHTS TO CLINICAL
APPLICATIONS



TOULOUSE
ONCOWEEK
SYMPOSIUM

FEBRUARY 5 - 7
2025



TOULOUSE / FRANCE

www.toulouse-onco-week.org



INSTITUT UNIVERSITAIRE
DU CANCER DE TOULOUSE

TOW 2025

Unprecedented in Europe, the highly anticipated Toulouse Onco Week (TOW) is set to return for its fourth edition, which will take place from February 2nd to 7th 2025 and coincide with World Cancer Day.

What really sets **TOW** apart is its unrivalled convergence of scientists, healthcare professionals, industry experts and charities – all united in a powerful collective to improve the fight against cancer. Thanks to the resounding success of the last edition with over 2,000 participants, we can look forward to promising breakthroughs.

The **TOW Scientific Symposium** from February 5th to 7th 2025, will focus on **exploring the mechanisms of resistance and new innovative strategies, where artificial intelligence offers the prospect of revolutionary advances for the benefit of patients.**

This event not only presents updates from the world's global experts in the field, but also serves as a platform for scientists from France, Europe and beyond to unveil their latest discoveries, offer exhibitions and provide innovative information at the **TOW Scientific Symposium.**

We invite you to take an active part in these days of cutting-edge information, scientific and medical exchange. Your participation will help advance our common mission: Fighting and beating cancer.

Do not miss the chance to be a part of this unique experience!

Dr Pierre Cordelier

Pr Jean-Pierre Delord

Pr Gilles Faure

Pr Julien Mazières

Some 2020 numbers



170 business meetings

22 exhibitors



350 symposium participants

Charity events

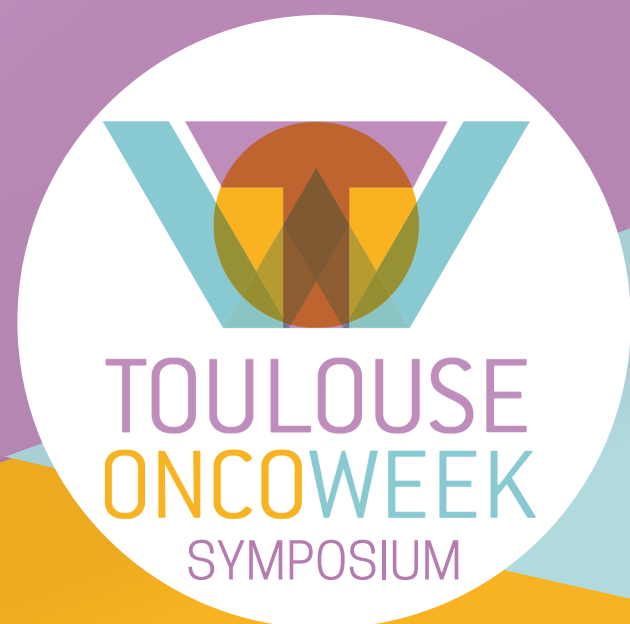
- **1200** participants for the run
- **150** participants for the general public conference
- **6000** participants at the OncoSnow

Symposium topics 2025

- AI and Cancer
- Microenvironment and resistance
- Molecular mechanisms of resistance
- Cancer therapeutic innovations

2025

TOW SYMPOSIUM SPONSORING OPTIONS



	Bronze	Silver	Gold
	1,500 € excl. VAT (VAT 20%)	3,000 € excl. VAT (VAT 20%)	5,000 € excl. VAT (VAT 20%)
Stand package 3 sqm (3mx1m) (including furniture)*		✓	✓ With the choice of the location on the exhibition area
Your logo on the Conference website	✓	✓	✓
Your logo on the e-programme	✓	✓	✓
Your logo on the conference screen	✓	✓	✓
Transferable full pass (gala dinner included)	1	2	3

*Given the layout of the premises, TOW 2025 can only offer one single size for exhibition booths

Conference sponsoring options

- **Lanyards sponsoring** (2 opportunities) - 1,500 € (excl. 20% VAT)
- **Institutional support of a scientific session** - 5,000 € (excl. 20% VAT)

Other partnerships

- Please contact us at contact@toulouse-onco-week.org.

Our commitment : **to make you the core support of the event !**

Be a partner of TOW Scientific Symposium 2025 and increase your visibility through effective and tailored promotion and communication channels. Strengthen your renown and leadership by reaching the main stakeholders involved in the fight against cancer.

Be part of this outstanding event. Join us !

2025

TOW SYMPOSIUM SPONSORING OPTIONS



“A LA CARTE” OPTIONS

Stand 3 sqm (3mx1m) (including furniture)*

2,000 € excl. VAT
(VAT 20%)

Your logo on the Conference website

600 € excl. VAT
(VAT 20%)

Your logo on the e-programme

500 € excl. VAT
(VAT 20%)

Your logo on the conference screen

500 € excl. VAT
(VAT 20%)

Transferable full pass (gala dinner included)

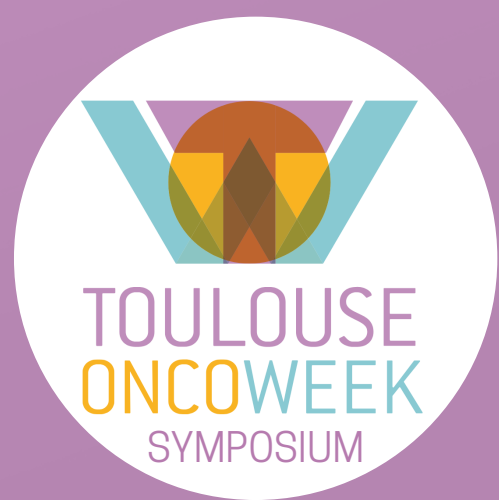
1 to 5 passes :
550 € / pass excl. VAT
(VAT 20%)

5 or more passes :
500 € / pass excl.VAT
(VAT 20%)

**Given the layout of the premises, TOW 2025 can only offer one single size for exhibition booths*

Do not miss our opportunities and limited options: **contact us !**

2025



What is new in 2025 ?

New location, in a prestigious historical site.

The **Hôtel-Dieu Saint-Jacques**, at the heart of Toulouse's life, is a protected site classified as a national heritage site. The building was inscribed and then classified as a Historical Monument in 1986 and 1988 ; it has also been listed as a UNESCO World Heritage Site for the "chemins de Compostelle" in France since 1998.

The Hôtel-Dieu Saint-Jacques will host the different parts of the **TOW 2025** with the scientific symposium in "Salle des Pèlerins", the exhibition of partners, posters, the breaks and the gala dinner in "Salle des Colonnes" and meeting rooms overlooking the Garonne and the "pont St Pierre".

SCIENTIFIC COMMITTEE

- **Jean-Marc Alliot**, Toulouse University Hospital
- **François Amalric**, Fondation Toulouse Cancer Santé
- **Hervé Avet-Loiseau**, IUCT-Oncopole, Cancer Research Center of Toulouse
- **Maya Ayyoub**, IUCT-Oncopole, Cancer Research Center of Toulouse
- **Christine Bezombes**, Cancer Research Center of Toulouse
- **Pierre Brousset**, IUCT-Oncopole, Cancer Research Center of Toulouse
- **Louis Buscail**, Toulouse University Hospital, Cancer Research Center of Toulouse
- **Kerstin Bystricky**, Center for Integrative Biology
- **Elizabeth Cohen-Jonathan Moyal**, IUCT-Oncopole, Cancer Research Center of Toulouse
- **Pierre Cordelier**, Cancer Research Center of Toulouse
- **Florence Dalenc**, IUCT-Oncopole, Cancer Research Center of Toulouse
- **Jean-Pierre Delord**, IUCT-Oncopole, Cancer Research Center of Toulouse
- **Cyrille Delpierre**, Center for Epidemiology and Research in Population Health
- **Gilles Favre**, IUCT-Oncopole, Cancer Research Center of Toulouse
- **Pierre Fons**, Evotec
- **Anne-Marie Gué**, LAAS Centre national de la recherche scientifique
- **Julie Guillermet-Guibert**, Cancer Research Center of Toulouse
- **Christine Jean**, Cancer Research Center of Toulouse
- **Anna Kruczynski**, Pierre Fabre Research center
- **Dominique Lautier**, National Institut of Health and Medical Research
- **Julien Mazières**, Toulouse University Hospital, Cancer Research Center of Toulouse
- **Catherine Muller**, Institute of Pharmacology and Structural Biology
- **Vera Pancaldi**, Cancer Research Center of Toulouse
- **Christian Récher**, IUCT-Oncopole, Cancer Research Center of Toulouse
- **Didier Trouche**, Center for Integrative Biology

TOW SYMPOSIUM PRELIMINARY PROGRAM

Wednesday, 5 February, 2025	
13:30	Opening
14:00 - 15:00	Keynote lecture - <i>To be announced</i>
15:00 - 18h30	Session 1 : Session AI & Cancer
15:00 - 15:40	<i>To be announced</i>
15:40 - 15:55	<i>Selected Communication</i>
15:55 - 16:15	Ahmad Berjaoui , Technological research institute Saint Exupéry, Toulouse
16:15-17:15	Lunch time, poster session and visit of the exhibition
17:15 - 17:35	Camille Franchet , IUCT-Oncopole, Toulouse, France - <i>To be confirmed</i>
17:35 - 17:50	<i>Selected Communication</i>
17:50 - 18:30	Clinical presentation - <i>To be announced</i>
18h30 - 20h30	Ice-breaking event, poster session, visit of the exhibition
Thursday, 6 February, 2025	
08h30 - 12:10	Session Session 2: Microenvironment and resistance
08:30 - 9:10	Alexandra Naba , Department of Physiology and Biophysics at the University of Illinois, Chicago, USA
09:10 - 9:25	<i>Selected Communication</i>
09:25 - 09:45	Frédéric Lagarrigue , Institute of Pharmacology and Structural Biology, Toulouse, France
09:45 - 10:15	Lunch time, poster session and visit of the exhibition
10:15 - 10:35	Christel Devaud , Cancer Research Center of Toulouse, Toulouse, France
10:35 - 10:50	<i>Selected Communication</i>
10:50 - 11:30	Jean-Philippe Girard , Institute of Pharmacology and Structural Biology, Toulouse, France
11:30-12:10	Vinod Balachandran , Memorial Sloan Kettering Cancer Center, New York, USA
12:10- 13:00	Companies and technologies pitches
13:00 - 14:30	Lunch time, poster session and visit of the exhibition

TOW SYMPOSIUM PRELIMINARY PROGRAM

Thursday, 6 February, 2025 - Following	
14:30 - 18:10	Session 3: Cancer therapeutic innovations
14:30 - 15:10	Miriam Martini , Molecular Biotechnology Center, University of Torino, Italy
15:10 - 15:25	<i>Selected Communication</i>
15:25 - 15:45	Céline Gongora , Cancer Research Institute of Montpellier, Montpellier, France
15:45 - 16:15	Lunch time, poster session and visit of the exhibition
16:15 - 16:35	Olivier Calvayrac , Cancer Research Center of Toulouse, Toulouse, France
16:35 - 16:50	<i>Selected Communication</i>
16:50 - 17:30	Thomas Helleday , Karolinska Institutet, Stockholm, Sweden
17:30 - 18h10	Fabrice Barlesi , Gustave Roussy Insitute, Paris, France
Gala dinner	
Friday, 7 February, 2025	
08:30 - 12:10	Session 4: Molecular mechanisms of resistance
8:30 - 9:10	Sarah McClelland , Barts Cancer Institute, London, UK
9:10 - 9:25	<i>Selected Communication</i>
9:25 - 9:45	Fabian Erdel , Center for Integrative Biology, Toulouse, France
9:45 - 10:05	Priyanka Sharma , Institute of Pharmacology and Structural Biology, Toulouse, France
10:05 - 10:35	Lunch time, poster session and visit of the exhibition
10:35 - 10:50	<i>Selected Communication</i>
10:50 - 11:30	Gaëlle Legube , Center for Integrative Biology, Toulouse, France
11:30 - 12:10	Clinical presentation - <i>To be announced</i>
12:10 - 12 :50	Cloturing Keynote Geneviève Almouzni , Institut Curie, Paris, France
12:50	Closure

February 5 - 7, 2025
Toulouse



**Overcoming Resistance
in Cancer Therapies:**
from mechanistic insights
to clinical applications

BE A PART OF IT!



Christine BEZOMBES

christine.bezombes@inserm.fr

Christine JEAN

christine.jean@inserm.fr

Book your package online

toulouse-onco-week.org

CONTACT

ORGANIZING COMMITTEE

- **Frédéric Artigaut**, Toulouse University Hospital
- **Christine Bezombes**, Cancer Research Center of Toulouse
- **Pierre Cordelier**, Cancer Research Center of Toulouse
- **Gilles Favre**, IUCT-Oncopole, Cancer Research Center of Toulouse
- **Lionel Havion**, Fondation Toulouse Cancer Santé
- **Christine Jean**, Cancer Research Center of Toulouse
- **Dominique Lautier**, National Institut of Health and Medical Research
- **Marie-Ange Léophonte**, French league against cancer
- **Mathilde Ratineaud**, Toulouse University Hospital
- **Leila Touihri**, Eurobiomed